

# BROOKLINE TOWN HISTORY COMMITTEE

July 09, 2018

## MEETING MINUTES

A meeting of the Brookline Town History Committee was held on Monday, July 09, 2018 at 6:30pm at Bruschi Hall.

Members of the Board Present: Vicki Pope, Keith Thompson, Roy Wallen, Jack Fallon, Louise Eldridge, Eric DiVirgilio, Donna Corey, Bob Ottavi

Members of the Board Absent: Nancy Reinbold, Dan Marcek, Peter Webb

### MINUTES

Jack moved to approve the minutes of the June 11, 2018 meeting. Keith seconded. Passed unanimously.

### PARADE BANNER

The banner was well received at the parade. Thanks Keith for getting this done.

### APPROPRIATED FUNDS

Keith will check with Tad to verify how much funds are left. We need to keep track of what is available as we approach the date for printing. The feeling is that we have enough but we want to make sure.

### EDITOR & WRITERS UPDATE

Keith has taken the Methodist Church topic, Roy the Congregational Church. Vicki is working on Bingham Lumber and Nancy can help if needed. Eric is working on the parades. Still unclear how to handle the baseball topic. Remember to complete writing on your topics as soon as possible.

Vicki and Amanda still need to take some pictures of writers.

We then had a discussion about how to advertise the book and sales for the book.

- Come up with a bookmark as a promo and have them at the library.
- Design a poster with the picture that is planned for the front cover of the book, or at least a first pass of what the front cover will look like. The poster would say when the book is planned to be ready and possibly how to pre-order. Have information on how to order the book; e.g. make check payable to Town of Brookline NH in the amount of \$, give contact information, mail it or bring it to the town hall. This poster could be used at town events such as the town BBQ or at Big Bear. Vicki has laminator if we need it.
- Eric brought up the subject of pre-sales. We need to start this effort soon. This could be either pre-paying for the book (since we should have a really good idea of price by now) or having people sign up to be notified when the book is ready. They would then pick up the book at the town hall. Keith will talk to Tad to see how pre-sales of the book would be handled. We need to check with Sid to see if his idea of the cost for the book still holds. We want to make sure the price is cost effective.
- Put some advertisement into the economic newsletter.
- Would a table of contents get people excited? We could put it on our Facebook page.
- Maybe a night at the library where the writer(s) can talk about a topic.
- Put something in the display case in the library.

- Put a message on the police lighted display.
- Put something on the TV channel. Tad could post on the town's web site that there is something on the TV channel. We could also add audio clips from the interviews we have. Eric volunteered to organize the audio clips if we send him the place on the audio interview where the clip is located. Dan could help with this effort too since he has a lot of experience in this field.

#### TECHNOLOGY

Trouble accessing pictures on the Historical Society web site. The Historical Society is working on this.

#### ADJOURNMENT

At 7:30pm, Roy moved to adjourn the meeting. Keith seconded. Passed unanimously.

#### NEXT MEETING

The next meeting will be held on Monday August 13, 2018 at 6:30pm at Brusch Hall.

Submitted,  
Bob Ottavi, Secretary