



**TOWN OF  
BROOKLINE, NEW HAMPSHIRE**

**P.O. BOX 360 – 1 Main Street  
BROOKLINE, NH 03033-0360**

[valerie@brookline.nh.us](mailto:valerie@brookline.nh.us) <http://www.brookline.nh.us>

Telephone (603) 673-8855  
Fax (603) 673-8136

**Brookline  
Economic Development Advisory  
Committee**

Tuesday June 25<sup>th</sup>, 2013 meeting  
6:30 pm – Brookline Safety Complex

Attended the meeting:

**Susan Adams**, Resident  
**Gale Taylor**, Resident  
**Dana MacAllister**, Planning Board

**Ron Pelletier**, Planning Board  
**Valérie Rearick**, Town Planner

**Meeting with Danielle Beaudette on May 21**

**Gale** and **Sue** said that **Danielle** had many good ideas and input. They discussed the Fall Business Expo which **Danielle** attended in the pas. She attends many other events where local food businesses are presents.

**Welcome Packet for New Residents**

Welcome Packets are finalized and ready to be handed to new residents. **Ron** and **Gale** will deliver a binder to neighbors who just moved to Brookline. **Valerie** said that **Tad** already delivered a few packets to new residents and he received very positive feedbacks.

**2013 Business Expo**

We could have ‘Show Case’ with local businesses which could be another way to get them out there; for example, have a ½ hour presentation about landscape, have a hair dresser presenting her/his service, etc.. Have slides with local businesses would be great.

At the Business Expo, local businesses could advertize with the EDC in order to promote them. **Gale** mentioned **Carol Cherian** who would help us making a banner for the expo. She runs her graphic design business from her home.

**Valérie** put together a list of items to work on to be prepared for the Expo and for the Old Home Days in August, as well as tri-fold hand out to promote the EDC. Business card will also be made.

**Gale** said having connection with other Brookline Exposants would be a way to promote them by using a punch card and have a ‘Raffle’. Visitors would need to have the card punched by a certain number of businesses before dropping their card in a box and participate to the raffle.

### *Other items*

The Group discussed signage constraint in the regulations. **Dana** said that the Planning Board is working on updating the Zoning Ordinance. **Dana** also talked about having site plan requirements such as the one they have in Milford

**Valérie** said that she received many requests from business owners to either add them to the directory or update their information. She received many positive feedbacks about having the directory.

**Valerie** will contact Rich Vertullo and see if we can meet to coordinate a few things for the August Old Home Days. This would be a great way for local businesses to be represented, maybe have a booth, advertize through the EDC.

### **On-site meting with Business Owners**

**Valérie** will try to contact Neil Stone and Paul Andres and see if they would like to meet with the Committee.

Next meeting will be held on Tuesday, July 16, 2013 at 6:30 pm at the Town Hall.

Submitted by Valérie Rearick