



**TOWN OF  
BROOKLINE, NEW HAMPSHIRE**

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**Brookline  
Economic Development Advisory  
Committee**

Wednesday November 14, 2012 meeting  
6:30 pm – Brookline Events Center

Attended the meeting:

**Ron Pelletier**, Planning Board  
**Donna Marsh**, Resident  
**Gale Taylor**, Resident  
**Susan Adams**, Resident  
**Tad Putney**, Town Administrator  
**Valérie Maurer**, Town Planner  
**Melanie Levesque**, Resident

**De-Brief from October 30, 2012 Roundtable and Next Steps**

The Committee reviewed input / comments received from business owners who participated at the Roundtable and went through the notes taken by Gale who facilitated the events.

Among items discussed tonight were:

- Importance of connector roads. For instance, residents on and off Old Milford road have no other option than driving a few miles to go anywhere. Short cut from top of Old Milford road to Route 13 would allow residents to reach the center of town instead of going to Milford.
- Traffic count is very important to any business – as previously discussed about connector roads would be beneficial to residents, would keep them in town to run their errands.
- Regulations and Ordinances – more specifically the Sign ordinance has been mentioned several times and needs to be revised. The Planning Board needs to form a Committee to work on it. If business owners would be interested in joining the Committee, it would be an opportunity for them to provide input. Valerie will bring the subject at the next Planning Board meeting.
- Assistance received by business owners when talking to Boards. Opinions are diversified as some people were very satisfied and others feel the experience was difficult.
- Some current businesses do not want additional ones in town – Concern about the term “development”, loose the small town feeling, etc...

- Keep the communication with the Recreation Commission regarding the next Old Home Day – Organization and preparation, advertisement, people to contact, etc.
- Tax Incentive was previously brought up. Tad will contact other Town Managers or Administrators and see what is being done in their town.
- Communication, communication, communication!
  - o Write an article in the H/B Journal, The Telegraph and the Brookliner about the Roundtable and the next steps the Committee is taking. We need to let people know that we are following on.
  - o Continue to invite business owners to our meetings.
  - o The Town will soon have a new website – It will have a page dedicated to the Economic Development.
  - o Putting packets together for new business owners (and residents)
  - o Old Home Days
  - o Selectmen to be kept informed / be involved / support the effort
- Chamber of Commerce and New Hampshire Expo 2013
  - o Town to become a member
  - o Information meeting on November 27 for new members
  - o Participate to the 2013 NH Expo – Need to register quick
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### **Next Meeting**

The Committee will concentrate on a time table. Next meeting will be held on Monday December 03, 2012 at 6:30 pm at the Town Hall

Meeting adjourned at 8:25 pm

Submitted by Valérie Maurer