

## TOWN OF BROOKLINE

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# Economic Development Committee Minutes – September 24<sup>h</sup>, 2019 – 6:30 pm

Present: Tad Putney, Eric Bernstein, Donna Marsh & Valerie Rearick (via phone)

#### **Minutes**

The Committee approved the August 27<sup>th</sup>, 2019 minutes.

### **Updates on Businesses**

Next meeting, Gerrell will discuss contacts with businesses who would be interested in creating a Business Association.

Donna said that some businesses do not get the newsletter. The newsletter is mailed to all 1,200 businesses and residences in Brookline.

Tad said that 3 businesses expressed interest in having a guick interview

#### **Welcome Signs**

They are smaller than expected but mostly they are difficult to read because of the color of the lettering. "Welcome" and "Business District" will be changed to be white or the signs could be raised. Tad said that he discussed this with Drew Kellner and the colors will be highlighted and posts put 2' higher.

#### **Bridal Show**

Tad said that Jay Bishop owns 2 Bridal shops and he has lots of resources. Jay offered to help with the next Brookline event. We could put this on the agenda for next month.

# **Next Month Line Items**

- Business Association. Update from Gerrell
- Debrief from the Chamber of Commerce "get together" on October 15<sup>th</sup>
- Welcome Signs, update
- Jay Bishop, Discussion about the 2020 Bridal Show

Adjourned at 7:15 pm – Next meeting: Tuesday, October 29th, 2019 at 6:30 pm

Submitted by Valerie Rearick