



## TOWN OF BROOKLINE

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### Economic Development Committee Minutes – May 21, 2019 – 6:30 pm

Present: Donna Marsh, Tad Putney, Eric Bernstein, Ron Pelletier, Eddie Arnold & Valerie Rearick (via phone)

#### **Signs Entering Brookline.**

Tad previously emailed all members different designs for their review and comments. The consensus was to go with design #4A with the light house at the top. After discussion on desirable modifications, all agreed on the final desirable design. Tad will forward the modifications to Spectrum who is making the sign.

*“Enlarge the sign by about 4-6 inches on the bottom in order to allow:*

*The large “B” in Brookline to be lower and therefore fully visible (not be partially hidden in the sign’s border)*

*Allow the lighthouse oval at the top of the sign to be moved lower, so that it is centered with the middle of the sign’s top brown border (and not stick up as much)*

*Make the color of the water at the base of the lighthouse a darker blue/green so it blends more with the other colors of the sign*

*Change the color of the “Est 1769” to white so it stands out more”* From Tad email dated May 22<sup>nd</sup>, 2019 sent to all members following this meeting.

Next, will be to contact the NH DOT with a picture of the sign and the proposed location, out of the right-of-way. There shall be no advertising on the sign. The Selectboard will need to send a letter to the DOT to state that the Town will maintain the sign. Also, have a discussion with the landowners about the location of the signs.

Next steps: receive the final proposal and associated cost and take the project to the Selectboard for approval.

#### **Other Items Discussed:**

Eddie expressed interest in inviting State Representatives to attend the Selectboard meetings to discuss upcoming bills related to businesses, wages, employees, etc. Tad will reach out to them.

All agreed to send congratulation letters to The Alamo and Sundae Drive for their successful openings. Tad will prepare the letters. Members agreed that the EDC should pursue this for new businesses in the future.

Next meeting: Review the Newsletter prior to his publication at the end of the week of June 17<sup>th</sup>. All agreed to have the next meeting on June 11<sup>th</sup>. Val will email the final draft prior to the meeting for all members to review and comment prior to the meeting to allow her to make changes.

Adjourned at 7:45 pm – Next meeting: Tuesday, June 11<sup>th</sup>, 2019 at 6:30 pm

Submitted by Valerie Rearick