## 2020 BudCom Study Committee



TOWN OF<br>BROOKLINE, NEW HAMPSHIRE

P.O. BOX 360-1 Main Street

Brookline, NH 03033-0360
http://www.brooklinenh.us

Eric Pauer - Chair and Resident-At-Large
Matthew Mailloux - Vice Chair and Finance Committee
Gaylord Sledge - Secretary and Resident-At-Large
Karen Jew - Brookline School Board
Drew Kellner - Selectboard

## Charter and Process

- Committee Charter
- Per 2020 Town Warrant Article, investigate establishment of Official Budget Committee (RSA 32:14), including purpose, feasibility, advantages, disadvantages
- Deliver recommendations to Selectboard by October 1, 2020
- 16 Committee meetings held May through October
- Committee website on Brooklinenh.us, meeting minutes / products
- Consulted with NHDRA, NHMA, NHSBA, NHDOE, UNH
- Inputs from Peer Towns
- Official Budget Committees (BudComs)
- Brentwood, Chester, Dixville, Fremont, Hollis, Sandown
- Advisory Budget (Finance) Committees
- Henniker, Milford, New Ipswich*, Rindge, Wilton * = was official until (2018)


## Finance Committee (Advisory) - Current

## Selectboard / Brookline School Board

- Prepares operating budget and warrant articles for town or school district
- Conducts public hearings, delivers budgets for town or school district
- Provides recommendations on all warrant articles for town or school district
- Brookline School Board only: 8\% tax cap - total proposed school district spending must be no higher than $8 \%$ from previous year's school district appropriations


## Finance Committee

- Advises on both operating budgets and all monetary warrant articles
- Advises at public hearings
- Provides advisory recommendations on all monetary warrant articles


## Budget Committee (Official) - If Approved

## Selectboard / Brookline School Board

- Prepares warrant articles, except operating budget, for town or school district
- Attends public hearings for town or school district
- Provides recommendations on all warrant articles for town or school district


## Budget Committee

- Prepares and recommends both operating budgets (town and school district)
- Provides recommendations on all monetary warrant articles (town and school district)
- Conducts public hearings, delivers budgets (town and school district)
- School District only: $8 \%$ tax cap - total proposed school district spending must be no higher than 8\% from previous year's school district appropriations


## Budget Committee (Official) - If Approved Additional Authorities

## Budget Committee

- Appointed Budget Committee Members (RSA 32:15 I(b))
- Annually, Selectboard and School Board each appoint a member to serve on BudCom
- Budget Committee Structure: $N$ elected members +2 appointed members ( $N=3 \ldots 12$ )
- 10\% Rule (RSA 32:18)
- Town and School District meetings shall not increase appropriations more than $10 \%$ above total appropriations recommended by the Budget Committee
- Provision exists to override "10\% Rule" for bond warrant articles (RSA 32:18-a)
- Review of Expenditures (RSA 32:22)
- Budget Committee shall periodically review all expenditures versus appropriations
- These reviews assist the Budget Committee in determining whether the budget is meeting the needs of the town or school district


# Advisory Committee versus Official Budget Committee - <br> Quantitative Analysis 

Town / School Operating Budget Comparisons

## Description of Quantitative Analysis

- Compared budgets to identify peer towns and peer school districts
- Mix between those with advisory versus official budget committees
- Compiled town population data and budget history for last 5 years
- Identified and pulled same information for peer towns (24)
- Compiled school enrollment data and budget history for last 5 years
- Identified and pulled same information for peer school districts (26)
- Baseline: 2014 actual operating budget appropriations from town or school district meeting
- Examined proposed operating budgets for 2015 to 2020 (6 budget years)
- Applied CPI-U index to normalize budgets for percentage change
- Town: Adjusted for inflation and town population
- School: Adjusted for inflation and pupil enrollment population

Peer Town Operating Budgets with Same Budget Process
(Adjusted for inflation and population change 2014-2020)
...... Amherst
——Brookline
...... Henniker
...... Hillsborough
...... Lee
...... Milford
...... MontVernon
...... NewBoston
...... Newton
...... Peterborough
...... Rindge




94\%

[^0]
## Quantitative Conclusions

- There is no clear quantitative evidence the structure of the budget process affects the overall change in town or school district operating budgets over the study period
- The data suggests that the form of budget committee, whether official or unofficial is not an indicator of better control of overall operating budget increases
- Compared to peer towns and school districts that use the same budget process, Brookline has seen slower increases in operating budget appropriations over the study period.


# Advisory Committee versus Official Budget Committee - <br> Qualitative Analysis 

Peer Town Discussions and Observations

## Summary comments from towns with Advisory Committees

- Henniker, Milford, New Ipswich, Rindge
- Happy with Advisory Committee structure and recommended against Official (Statutory) Budget Committee
- Primarily feedback from Finance Directors who had experience working with both committee types
- View on Official Budget Committee
- Can be disruptive if the relationship with Selectboard/School Board is poor
- Can be agenda-driven (1 case where town voted to abolish statutory budget committee after it proposed to drastically cut a department's funding)
- Checks and balances of Official Budget Committee not seen as a concern, as voters have the final decision


## Summary comments from towns with Official Budget Committees

- Brentwood, Chester, Danville, Fremont, Hollis, Sandown
- Happy with and advocates for Official Budget Committee structure
- Few experienced $10 \%$ rule
- Most had good working relationship with Selectboard/School Board
- Most were able to attract candidates to serve, but noted some difficulty at times (especially with larger committee size)
- Towns who had problems in the past with volunteers noted participation rates increased following a major event/negative experience
- Few seemed to be reviewing expenditures as legally required
- Some work to manage "tax-base adjusted" tax effort over time so tax burden rises with inflation without impacting services (excludes items outside of town control)
- Viewed community outreach/education on the budget process as part of the role


## Qualitative Conclusions

- An official budget committee provides a separation of responsibilities between budget appropriation (Official Budget Committee) and budget expenditure (Selectboard and School Board)
- Recommended board size is 5 elected members plus a representative from the Selectboard and the School Board (annually appointed)
- There is no correlation between town size and the size of the Budget Committee
- Relationships with the Selectboard and School Board is key
- Recruiting is mixed depending on town participation
- A budget committee does not have the ability to control spending within an authorized budget
- There is varied review of actual expenditures throughout the year


## Pros and Cons of Adopting an Official Budget Committee

- Pros
- Separates responsibility of appropriations and expenditures
- Sole focus committee with a structure could allow better management of tax effort across town and local school district
- Requires review of expenditures of town and local school district
- $10 \%$ rule provides guardrail to protect taxpayers from large increases
- Cons
- Increases seats required to be filled by volunteer residents
- A poor relationship with Selectboard/School Board can create challenges
- $10 \%$ rule can result in conflict


## Suggestions if voters adopt an Official Budget Committee

- 5 elected members-at-large plus appointed representatives, one each from Selectboard and School Board
- Best practice, helps with continuity and institutional knowledge
- All current finance committee members asked to serve initially to provide continuity
- Identify other candidates before town meeting for nomination
- Establish expenditure review schedule, so obligation is not forgotten
- Prioritize relationship/strong communication with Selectboard and School Board-important for success (Partnership)


## Recommendation to Selectboard

- The BudCom Study Committee has delivered the final report
- Sufficient data is included for an informed vote on the issue of adopting an Official Budget Committee or continuing with an advisory Finance Committee
- Recommend the Selectboard place following warrant articles on 2021 Town Meeting warrant
- Recommend all three affected boards provide voters with their recommendation: Selectboard, School Board, Finance Committee
- The BudCom Study Committee does not take a position for or against the establishment of an Official Budget Committee
- Warrant Article A: Question to establish BudCom per RSA 32:14
- Warrant Article B (contingent on approval of " $A$ "):
- Recommend Membership consisting of 5 members-at-large (RSA 32:15 I(a))
- Recommend Election of BudCom Members (method in RSA 32:15 III)
- Recommend Election to initial one-year terms
- Accomplished at town meeting (by means other than official ballot) (RSA 32:15 III)


## Backup Information

## Resources Consulted

- New Hampshire Municipal Association (NHMA)
- New Hampshire Department of Revenue Administration (NHDRA)
- New Hampshire School Board Association (NHSBA)
- New Hampshire Department of Education (NHDOE)
- U.S. Census
- University of New Hampshire (UNH)
- Bureau of Labor Statistics
- BudComs and Finance Committees of NH Peer Towns and School Districts


## Peer Towns Defined

| Amherst | Auburn | Brentwood | Candia | Chester |
| :---: | :---: | :---: | :---: | :---: |
| Danville | Fremont | Greenland | Henniker | Hillsborough |
| Hollis | Hopkinton | Brookline | Jaffrey | Lee |
| Milford | Mont Vernon | New Boston | New lpswich | Newton |
| Nottingham | Peterborough | Rindge | Sandown | Wilton |

## Peer Town Population Estimates

|  | US Census | Population Estimate from US Census Bureau |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Peer Towns | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
| Amherst | 11,201 | 11,244 | 11,272 | 11,274 | 11,299 | 11,295 | 11,317 | 11,313 | 11,310 | 11,393 |
| Auburn | 4,953 | 4,996 | 5,083 | 5,153 | 5,228 | 5,297 | 5,363 | 5,456 | 5,526 | 5,582 |
| Brentwood | 4,486 | 4,499 | 4,624 | 4,668 | 4,744 | 4,714 | 4,635 | 4,625 | 4,522 | 4,518 |
| Brookline | 4,991 | 5,033 | 5,051 | 5,087 | 5,164 | 5,223 | 5,285 | 5,343 | 5,399 | 5,453 |
| Candia | 3,909 | 3,907 | 3,921 | 3,928 | 3,929 | 3,918 | 3,916 | 3,935 | 3,942 | 3,959 |
| Chester | 4,768 | 4,777 | 4,827 | 4,804 | 4,887 | 4,943 | 5,033 | 5,126 | 5,241 | 5,270 |
| Danville | 4,387 | 4,399 | 4,456 | 4,452 | 4,464 | 4,459 | 4,463 | 4,526 | 4,540 | 4,556 |
| Fremont | 4,283 | 4,302 | 4,342 | 4,419 | 4,524 | 4,604 | 4,663 | 4,723 | 4,709 | 4,710 |
| Greenland | 3,549 | 3,586 | 3,647 | 3,720 | 3,802 | 3,869 | 3,901 | 4,040 | 4,119 | 4,120 |
| Henniker | 4,836 | 4,809 | 4,790 | 4,854 | 4,927 | 4,935 | 4,946 | 4,908 | 4,999 | 5,018 |
| Hillsborough | 6,011 | 6,015 | 6,014 | 6,001 | 6,013 | 6,006 | 6,011 | 6,004 | 5,997 | 6,002 |
| Hollis | 7,684 | 7,729 | 7,741 | 7,759 | 7,813 | 7,839 | 7,884 | 7,902 | 7,932 | 8,006 |
| Hopkinton | 5,589 | 5,591 | 5,599 | 5,604 | 5,620 | 5,640 | 5,653 | 5,707 | 5,738 | 5,761 |
| Jaffrey | 5,457 | 5,435 | 5,423 | 5,394 | 5,355 | 5,319 | 5,279 | 5,262 | 5,277 | 5,277 |
| Lee | 4,330 | 4,356 | 4,358 | 4,377 | 4,409 | 4,409 | 4,431 | 4,486 | 4,516 | 4,569 |
| Milford | 15,115 | 15,165 | 15,198 | 15,189 | 15,359 | 15,372 | 15,445 | 15,549 | 15,937 | 16,411 |
| MontVernon | 2,409 | 2,435 | 2,455 | 2,474 | 2,498 | 2,518 | 2,549 | 2,573 | 2,592 | 2,659 |
| NewBoston | 5,321 | 5,380 | 5,394 | 5,418 | 5,472 | 5,511 | 5,609 | 5,735 | 5,826 | 5,899 |
| Newlpswich | 5,099 | 5,130 | 5,153 | 5,159 | 5,182 | 5,234 | 5,281 | 5,310 | 5,351 | 5,393 |
| Newton | 4,603 | 4,671 | 4,718 | 4,754 | 4,821 | 4,883 | 4,919 | 4,943 | 4,943 | 4,928 |
| Nottingham | 4,785 | 4,828 | 4,863 | 4,882 | 4,916 | 4,952 | 5,012 | 5,065 | 5,107 | 5,136 |
| Peterborough | 6,284 | 6,322 | 6,426 | 6,428 | 6,455 | 6,459 | 6,551 | 6,616 | 6,682 | 6,688 |
| Rindge | 6,014 | 5,946 | 5,887 | 5,919 | 5,890 | 5,908 | 6,180 | 6,040 | 6,048 | 6,090 |
| Sandown | 5,986 | 6,062 | 6,129 | 6,182 | 6,240 | 6,288 | 6,300 | 6,394 | 6,424 | 6,547 |
| Wilton | 3,677 | 3,692 | 3,696 | 3,691 | 3,707 | 3,719 | 3,730 | 3,739 | 3,761 | 3,789 |

## Peer School Districts Defined

| Amherst Local School | Auburn Local School | Bedford Local School | Bow Local School |
| :---: | :---: | :---: | :---: |
| Brentwood Local School | Candia Local School | Chester Local School | ConVal Regional School |
| Fremont Local School | Greenland Local School | Hanover Local School | Henniker Local School |
| Hillsboro-Deering Coop | Brookline Local School |  | Hollis Local School |
| Hopkinton Local School | Jaffrey-Rindge | Mascenic Regional | Milford Local School |
| Mont Vernon Local School | New Boston Local School | Nottingham Local School | Oyster River Coop |
| Sanborn Regional School | Timberlane Regional | Wilton-Lyndeborough Regional <br> School | Windham Local School |

## Peer District Student Enrollment Data

|  | District Enrollment (reported as of October 1/start of school year) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| School District | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 |
| Amherst Local School | 612 | 624 | 673 | 672 | 681 | 685 |
| Auburn Local School | 567 | 586 | 601 | 606 | 618 | 644 |
| Bedford Local School | 2208 | 2251 | 2243 | 2207 | 2265 | 2187 |
| Bow Local School | 415 | 424 | 480 | 519 | 529 | 541 |
| Brentwood Local School | 336 | 328 | 317 | 311 | 308 | 303 |
| Brookline Local School | 571 | 558 | 553 | 550 | 573 | 574 |
| Candia Local School | 352 | 329 | 324 | 297 | 298 | 284 |
| Chester Local School | 521 | 533 | 524 | 501 | 495 | 499 |
| ConVal Regional School | 819 | 797 | 799 | 797 | 790 | 782 |
| Fremont Local School | 423 | 446 | 432 | 411 | 406 | 392 |
| Greenland Local School | 398 | 391 | 395 | 414 | 413 | 419 |
| Hanover Local School | 482 | 470 | 464 | 460 | 458 | 489 |
| Henniker Local School | 407 | 389 | 402 | 409 | 406 | 422 |
| Hillsboro-Deering Coop | 525 | 555 | 531 | 486 | 482 | 486 |
| Hollis Local School | 645 | 642 | 654 | 666 | 673 | 640 |
| Hopkinton Local School | 475 | 468 | 492 | 515 | 527 | 513 |
| Jaffrey-Rindge | 728 | 699 | 708 | 697 | 699 | 711 |
| Mascenic Regional | 409 | 421 | 416 | 422 | 408 | 425 |
| Milford Local School | 1028 | 966 | 926 | 925 | 940 | 963 |
| Mont Vernon Local School | 187 | 192 | 178 | 185 | 189 | 201 |
| New Boston Local School | 547 | 525 | 566 | 554 | 556 | 570 |
| Nottingham Local School | 504 | 515 | 525 | 508 | 503 | 526 |
| Oyster River Coop | 700 | 667 | 693 | 695 | 681 | 705 |
| Sanborn Regional School | 684 | 658 | 637 | 622 | 617 | 614 |
| Timberlane Regional | 1585 | 1553 | 1546 | 1609 | 1555 | 1564 |
| Wilton-Lyndeborough Regional School | 278 | 271 | 266 | 264 | 278 | 290 |
| Windham Local School | 2043 | 2042 | 2039 | 2040 | 2014 | 2017 |

## Consumer Price Index - Northeast Urban (CPI-U)

| Year | Annual | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 252.463 | 251.045 | 251.233 | 252.413 | 252.506 | 253.598 | 253.555 | 253.833 | 253.185 | 253.154 | 252.730 | 251.781 | 250.519 |  |
| 2015 | 252.185 | 250.016 | 250.619 | 251.451 | 251.760 | 252.770 | 253.626 | 253.405 | 252.903 | 252.922 | 252.504 | 252.573 | 251.670 |  |
| 2016 | 254.850 | 251.739 | 252.250 | 252.854 | 254.270 | 255.023 | 255.471 | 255.386 | 255.545 | 256.085 | 256.605 | 256.541 | 256.427 |  |
| 2017 | 259.538 | 258.073 | 258.768 | 258.510 | 259.165 | 259.386 | 259.335 | 258.833 | 259.508 | 260.875 | 260.580 | 260.630 | 260.791 |  |
| 2018 | 265.139 | 262.188 | 263.260 | 263.556 | 264.669 | 265.840 | 265.950 | 265.830 | 266.425 | 266.709 | 266.464 | 265.487 | 265.286 |  |
| 2019 | 269.392 | 266.109 | 266.706 | 268.025 | 269.070 | 269.744 | 270.133 | 270.381 | 270.548 | 270.563 | 270.348 | 270.643 | 270.429 |  |
| 2020 | 272.318 | 272.316 | 273.080 | 272.531 | 271.325 | 271.345 | 272.283 | 273.347 |  |  |  |  |  |  |
| (YTD) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## If Official Budget Committee is approved How to establish terms and initial members

- 32:15 II. If the meeting decides that members-at-large are to be appointed, the staggering of terms shall begin that same year, with $1 / 3$ of such members chosen to hold office for one year, $1 / 3$ for 2 years, and $1 / 3$ for 3 years, and each year thereafter $1 / 3$ shall be chosen for terms of 3 years and until their successors are appointed and qualified. If the number of members-at-large is not divisible by 3 , the division shall be as even as possible over the 3 years. All such appointments shall be made within 30 days after the annual meeting.
- 32:15 III. If the meeting decides members-at-large are to be elected, the meeting shall either elect the initial members for one-year terms by means other than by official ballot, or shall authorize the moderator to appoint members to serve until the next annual meeting, as provided in RSA 669:17. Elections for staggered terms, as described in paragraph II, shall not begin until that next annual meeting, and shall be by official ballot if the municipality has adopted the official ballot system, as set forth in RSA 669.
- Hypothetical approval at 2021 town meeting - elect 5 members to serve for 1 year, elected (by means other than official ballot) or appointment by moderator
- Initial terms, then 3 year terms
- Member 1: 2022-2025 (3 years), 2025-2028 (3 years), ...
- Member 2: 2022-2025 (3 years), 2025-2028 (3 years), ...
- Member 3: 2022-2024 ( 2 years), 2024-2027 (3 years), ...
- Member 4: 2022-2024 (2 years), 2024-2027 (3 years), ...
- Member 5: 2022-2023 (1 year), 2023-2026 (3 years), ...
- Terms runs from March (after town meeting) to March (town meeting)


[^0]:    _Peer Towns MS-27 (BudComm) Selectboard Recommendation_—Peer Towns MS-27 BudComm Recommendation 14 school districts ${ }^{11}$

